

ESG PRACTITIONERS 101

for Employees

Duration: **1 Month**

Capacity: **24 – 30 pax**

Level: **Executive Staff and Above**

Delivery Model: **Blended Learning Development**



“ESG investing is not about sacrificing returns for social good; it’s about recognizing that companies that do good are often better managed and more profitable over the long term.”

John Streur, CEO of Calvert Research and Management

Economic, Social and Governance or better known as ESG is a key buzz word in corporate, organizational and societal norms. However, it is far from just a buzz word – For employees, it is a new framework on how one should carry out their actions at their place of work. The concern is, how many of us actually know what ESG means, how it impacts our job and what do we need to do? This programme helps employees go through the fundamentals of ESG, how it affects them, their work and the world at large at the part they will play in the shifts that will come due to ESG.



From this programme,
you will leave with

SKILLS BUILT

- Key **sustainability trends** and concepts, **societal responses** to ESG, the history of **corporate sustainability** and a **deep dive** into **E, S** and **G** factors.
- ESG from a **Malaysia perspective, in action** through a **case study** and **career opportunities**.

ACTIONABLE

- **Voice of Employee** ESG assessments.
- **Personal ESG initiative** idea at work.

PROGRAMME FLOW

The journey learners would go through

1

PRE-ASSESSMENT – 30 mins

To determine level of understanding and readiness of employees for ESG.

PRE-LEARNING – 30 mins

Fundamental content around how ESG is playing a role in global workplace.

Voice of Employee (VoE) - Pre-Assessment to understand participants level of understanding on ESG and their key-requests to be able to successfully engage and action on organisational ESG initiatives. Helps inform ESG Strategy formulation and actionables.

2

WORKSHOP, ESG PRACTITIONER 101 – 2 days

Understanding the fundamentals of ESG and how they can start practicing it in this experiential in-person workshop.

COURSEWORK, PERSONAL ESG INITIATIVE, 1 Hr

This is to help them ideate on an ESG initiative that they would like to start / be involved in.

Learnings that will be covered :

1. **Introduction of ESG**
2. **Exploring the Environment Element**
3. **Exploring the Social Element**
4. **Exploring the Governance Element**
5. **Building a Sustainable Company**
6. **ESG Regulations & Reporting**
7. **ESG Opportunities in Your Career**

3

POST-LEARNING – 30 Mins

Various case studies of business on their ESG journey : Success & Failures

SUBMISSION & POST PROGRAMME ASSESSMENT

Submission & feedback of coursework + assessment to validate level of development & understanding.

A programme by



Contact us to find out more
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