

# FUNDAMENTALS of ESG FOR YOUR BUSINESS

Duration: **1 Month**

Capacity: **25 (recommended) – 50 pax**

Level: **Business & Senior Leaders**

Delivery Model: **Blended Learning Development**



*“With that, investors may prioritise ESG-related companies to ensure that their capital will not be stuck in some companies that are ignorant of ESG, which will eventually be avoided by investors in the future”*  
**Syhiful Zamri Abdul Azid, CIO of Maybank Asset Management, 26 Jul 2021**

Economic, Social and Governance or better known as ESG is a key buzz word in corporate, organizational and societal norms. However, it is far from just a buzz word – it is an attempt by all of us as a species to be more responsible with our surroundings, the people around us and how we do things. For businesses, it is a new framework on how to do business responsibly. The concern is, how many of us actually know what ESG means, how it impacts our businesses and what do we need to do? This programme aims to shine a light on all this questions to provide a launchpad to start your organisation on its ESG journey.



From this programme, you will leave with

## SKILLS BUILT

- **What is, the importance of and the impact of ESG.**
- What Bursa / Other **disclosure reporting mean and needs to be done.**
- **What can your business do** about it and where the **challenges** as well as **opportunities** lie.

## ACTIONABLE

- **Next** to craft your ESG strategy and role it out.
- Your **ESG Gap Analysis** and **Readiness Report.**

## PROGRAMME FLOW

There are 2 key parts to this 1-month programme:

### LEARNING & DEVELOPMENT

Fundamental capability building on ESG for business / senior leader.

1

#### PRE-LEARNING – Total 30 mins of Learning

Fundamental content around how ESG is playing a role in global businesses

2

#### WORKSHOP – Total 4 Hrs of Learning

Understanding of what is, the importance of and the impact of ESG the Bursa / Other disclosure reporting mean, what can your business do about it and where the challenges as well as opportunities lie.

3

#### POST-LEARNING – Total 1 hour of Learning

Various case studies of business on their ESG journey : Success & Failures



### ESG GAP ANALYSIS & READINESS

To help inform your next steps / action on your business / organisations ESG Journey.

1

We will introduce and deploy an ESG Gap Analysis & Readiness assessments to you.

2

This will help us understand some key data points for your businesses ESG readiness.

3

We will use these data points to create a report based on standards such as Bursa Malaysia / GRI for your business / organisation.

4

Within 1 month (during this programme period) we will provide you a report and debrief you on your ESG Gap Analysis and Readiness.

A solution by



**LEADERONOMICS**  
digital



Contact us to find out more  
[digital@leaderonomics.com](mailto:digital@leaderonomics.com)