

ESG BUSINESS LEADERS' SERIES (Banking Sector)

Duration: **Total 1 – 2 days learning time**

Capacity: **10 – 50 pax**

Level: **Business & Senior Leaders**

Delivery Model: **Blended Learning Development**



"With that, investors may prioritise ESG-related companies to ensure that their capital will not be stuck in some companies that are ignorant of ESG, which will eventually be avoided by investors in the future"
Syhiful Zamri Abdul Azid, CIO of Maybank Asset Management, 26 Jul 2021

Economic, Social and Governance or better known as ESG is a key buzz word in corporate, organizational and societal norms. However, it is far from just a buzz word – it is a new framework on how to do business responsibly. The concern is, how many of us actually know what ESG means, how it impacts our businesses and what do we need to do? This series helps leaders of the banking sector to go through various application of ESG in their business with some crucial case studies to help open the avenue of what they can do next.



From this programme, you will leave with

SKILLS BUILT

- Understanding **what is, importance and the impact of ESG** for the banking sector, **what you can** do and where the **challenges / opportunities lie**.
- **Contextual deep dive and discussions into case studies** based on the topic for the banking sector.

ACTIONABLE

- **Next steps that you can take** to craft your ESG strategy and role it out.
- Your businesses **ESG Gap Analysis & Readiness Report**.

PROGRAMME FLOW

There are 2 key parts to this programme:

LEARNING & DEVELOPMENT

Fundamental capability building on ESG for business / senior leader.

1

PRE-LEARNING – Total 30 mins of Learning
Fundamental content around how ESG is playing a role in global businesses

2

SELECTION of WORKSHOP TOPICS
Covering ESG topics relevant to the Banking Sector :

1. **Overview of ESG and its relevance to the Banking Sector** (2 hrs)
2. **ESG Strategy** (2 hrs)
3. **Operations & Culture** (2 hrs)
4. **Regulatory Compliance & Reporting** (2 hrs)
5. **Implementing Regulatory Compliance & ESG business strategy, policies and culture** (1 day)
6. **Impact Investment and understanding global, regional and country specific ESG frameworks** (2 hrs)

3

POST-LEARNING – Total 1 hour of Learning
Various case studies of business on their ESG journey : Success & Failures



ESG GAP ANALYSIS & READINESS

To help inform your next steps / action on your business / organisations ESG Journey.

1

Deploy an ESG Gap Analysis & Readiness assessments to help understand key data points for your business to create a report based on Bursa Malaysia / GRI standards.

2

Within 1 month (during this programme period) we will provide you a report and debrief you on your ESG Gap Analysis and Readiness.

Examples of **Case Studies** that will be used :

1. **BP** – Deep Water Horizon (2010)
2. **Volkswagen** – Diesel Emission Scandal (2015)
3. **Cambridge Analytica** – Personal Data Privacy (2018)
4. **TOTAL** - Universal Registration Document (2020)
5. **Swiss Re** – Financial Report (2020)
6. **Mercury** – TCFD Report (2021)
7. **Tech Mahindra** – Integrated Annual Report (2021)
8. **Banco Davivienda** – Annual Report (2020)
9. **AstraZeneca** – Annual Report & Form 20-F (2020)
...and more.

A solution by



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